



## APPOINTMENTS TO NATIONAL FARM PRODUCTS COUNCIL

**OTTAWA, Ontario, May 2, 2007** – The Honourable Chuck Strahl, Minister of Agriculture and Agri-Food and Minister for the Canadian Wheat Board, today announced the appointment of Ed de Jong and Brent Montgomery to the Board of Directors of the National Farm Products Council (NFPC).

"I am pleased to appoint Messrs. de Jong and Montgomery to the Board of the National Farm Products Council," said Minister Strahl. "Their combined expertise as well as their involvement with agriculture committees, and entrepreneurial experience, will make a valuable contribution to ensure the success of the Council."

The NFPC promotes efficient, competitive Canadian agriculture. It helps to improve farm product marketing between Canadian provinces and territories and in the international marketplace. The NFPC is composed of at least three members, half of whom must be primary producers at the time of their appointment. Members are appointed by Cabinet for terms of varying length and may be re-appointed.

The Council supervises the operations of four national marketing agencies that manage the supply of Canadian chicken, turkey, eggs, and broiler-hatching eggs. They implement and administer marketing plans, allocate production quotas, and generate their revenues through levies.

The appointments are effective immediately for a term of three years.

To learn more about the National Farm Products Council, please visit [www.nfpc-cnpa.gc.ca](http://www.nfpc-cnpa.gc.ca).

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## **BIOGRAPHICAL NOTES**

### **Ed de Jong**

Born in Abbotsford, British Columbia, Mr. de Jong still resides on the family farm. He began dairy farming in 1971 and started a broiler breeder operation in 1994. The farm has expanded to 147 acres to become a significant broiler breeder and a dairy cow operation. Mr. de Jong has held numerous agricultural-related positions including Delegate to the B.C. Federation of Agriculture, Director of the Canadian Broiler Hatching Egg Commission and, most recently, Chairman of the Canadian Broiler Hatching Egg Marketing Agency.

### **Brent Montgomery**

A graduate from Bishop's University, Mr. Montgomery has occupied high-level positions in the agricultural field including Chairman of the Canadian Turkey Marketing Agency, Administrator of the Fédération des producteurs de volailles du Québec and Vice-Chairman of the Canadian Turkey Marketing Association. Mr. Montgomery has also been the Mayor of the Municipality of Saint-Gabriel-de-Valcartier since 1988.